

CCPN Privacy Policy

CCPN is committed to maintaining your confidence and trust with respect to your privacy. Please read this privacy policy carefully to understand our practices about how we collect, use and share your information.

This CCPN Application Privacy Policy (“Privacy Policy”) explains the data CCPN may collect through this CCPN Application (or “App”).

Downloading, accessing, or otherwise using the App indicates that you have read this Privacy Policy and consent to its terms. If you do not consent to the terms of this Privacy Policy, do not proceed to download, access, or otherwise use the App.

We use data analytics tools and third-party technologies such as Google Analytics to collect non-personal information related to the use of the App. Because passive user data are collected according to your Google ad preferences profile, they are not supplied in a format that identifies you personally. CCPN may collect the following information through the App:

- Information about your usage of the App, including crash logs and usage statistics (pages visited, number of downloads, time spent on a page)
- Information about your device and its interaction with the App, including the type of mobile device you use with the App, the operating system, and the type of mobile Internet browsers in use
- Information about the location of your device, including general geographical location information

CCPN may use the information collected through this App in the following ways:

- To review the quality and improve the functionality of the App
- To better improve the way the App works with your device
- To create new Apps
- To provide anonymized user analytics and industry benchmarking

- To share the anonymized information with third parties

CCPN may use cookies and/or other web tracking technology through this App. While Apps at this time do not recognize automated browser signals regarding tracking mechanisms, such as "do not track" instructions, you can generally express your privacy preferences regarding the use of most cookies and similar technologies through your web browser. You consent to their use by using this App.

Importantly, you may opt-out of all collection of information by CCPN by modifying your preferences in the settings section of the App.

This Privacy Policy may be updated from time to time. We will post a notice at the top of the page notifying users when it is updated or modified in a material way. If we are going to use your information in a manner different from what is stated at the time of collection, we will notify you, and you will have a choice as to whether or not we can use your information in such a way. By downloading, accessing or otherwise using this App after any changes to this Privacy Policy, you indicate that you have read the updated Privacy Policy and consent to its terms.

App owner

The Canadian Cardiovascular Pharmacist Network. Contact info@ccpn.ca

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